



## Sarah Hodgson

Dog Trainer • Canine Behavior Expert  
Author • Syndicated Columnist  
Media Personality

Dogs should be part of  
the family, not just  
members of the pack.

....Sarah Hodgson

### What Happens When You Can Talk To Dogs?

If you're Sarah Hodgson, you embrace your gifts and build a company around it.

When Dogs Talk™ is the brainchild of writer, speaker and dog trainer Sarah Hodgson. Begun in 1988 and built around her humane and uniquely effective training methods, [WhenDogsTalk.com](http://WhenDogsTalk.com) promotes Sarah's books, training products, lessons and advice.

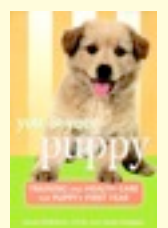
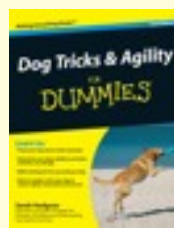
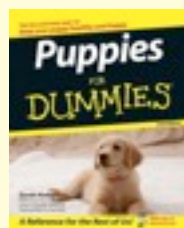
Sarah's knowledge, experience and love of dogs (and people!) influences every aspect of her company. [Her books?](#) Informative and easy to follow. Her products? Ingenious and useful. Her classes, articles and [lectures?](#) Fun and effective. Even the logo reflects Sarah's upbeat, happy style. When Dogs Talk...Sarah Listens™ is more than just the name of Sarah's company. When Dogs Talk™ is Sarah.

A well-respected dog trainer, experienced public speaker and in-demand media personality,

Sarah Hodgson is a frequent contributor to network and cable television, radio and print media. Her syndicated column, "[Ask the Dog Trainer](#)," appears regularly on the Patch.

At her studio in Westchester county NY, Sarah offers [group dog training classes and private instruction](#). Agility lessons, pet therapy certifications and phone consultations are available, too.

Sarah is available for [media interviews](#), lectures and speaking engagements of all kinds.



# Sarah Writes...

[Visit Sarah at Patch.com!](#)

## Patch

Using a combination of dog training expertise and mom insight, Sarah's column, "Ask The Dog Trainer," reaches across the species divide to help dogs and people understand each other.

[Puppies For Dummies \(2nd ed.\)](#)



The best-selling guide to your puppy's first year. All good dogs start somewhere. The best dogs start here!

[Dog Perfect \(2nd ed.\)](#)



DogPerfect has helped thousands of dog owners transform rowdy canines into well-behaved companions.

[Teach Yourself Visually](#)



Less reading, more looking. A visual version of Sarah's training techniques. Fun to look at, fun to use.

[Miss Sarah's Etiquette Guide](#)



Teach your dog to behave in polite society. You will be welcome anywhere!

[Understanding Your Dog For Dummies](#)



It's Canine Psychology 101! Learn about your dog's inner world and use that knowledge to improve behavior.

[Dog Tricks & Agility For Dummies](#)



Agility and tricks are not just for circus dogs! Use these fun techniques to entertain and manage your dog.

[Puppy Perfect](#)



People- and puppy-friendly, Puppy Perfect is the definitive guide to baby's first year. Get started on a great dog!

# A Patented Inventor and Successful Entrepreneur



*Sarah's patented When Dogs Talk™ Teaching Lead helps dog owners implement her training methods.*

**At an age when most kids were babysitting or mowing lawns, Sarah Hodgson was starting her career.**

At 10, she taught her own dog to jump through a tire swing and pull her on skis. At 12, she was showing her neighbors how to do it and a dog trainer was born. In 1988, Sarah opened her professional practice in Westchester county, NY where she continues to help families demystify dog behavior.

Sarah helps shelters recondition lost and abandoned dogs to improve their odds of finding happy, permanent homes and works one-on-

one, in groups or by phone to help families find, prepare for and train a new dog or puppy.

To help people implement her unique methods, Sarah personally designed and developed the [When Dogs Talk™ line of training products](#). Sold exclusively on Amazon.com, her patented Teaching Lead and related accessories offer safe, effective and humane solutions to common dog behavior problems.

A graduate of SUNY Purchase with a Bachelor of Science degree in biology with an emphasis on psychology and animal behavior, Sarah lives in South Salem, NY with her family.





## Improve Your Canine IQ With Sarah

Sarah is available for [lectures, talks and interactive presentations](#) for your school, group, company or service organization.

Sarah's engaging style and intuitive, family-friendly techniques have made her one of the most sought-after dog trainers and lecturers on the east coast and she brings that enthusiasm to her public speaking engagements.

Part high-energy motivational speaker, part passionate dog advocate, Sarah's simple but profoundly effective advice applies equally well to human relationships. Give understanding and love. Provide stability and structure. Encourage inclusion and socialization. It's Life 101 for dogs...and people.



## Popular Lecture Topics

Cheerfully bridging the gap between people and dogs, Sarah is a unique voice on the lecture circuit. Blending anecdotes and examples from a busy private practice and her own happily hectic family life, Sarah crafts entertaining lectures that inform, inspire and engage her audience.

### FAMILY AND ADULT PROGRAMS

**Dog Bite Prevention For Adults.** Sarah's popular safety tips. Covers common dog bite myths.

**Reality Bites.** How to spot, prevent and manage aggression in dogs.

**The Home-Along Dog.** How to keep your dog safe, happy and engaged when you're away from home all day.

**Ain't Misbehaving.** What seems like bad behavior is just your dog talking in the only language she knows. Sarah translates, dog lovers rejoice!

### JUST FOR KIDS

**Be Dog Safe!** Learn how to be safe around dogs. For kids 12 and under.

**Fun Games and Cool Tricks.** Safe, kid-friendly games and training techniques.

### PROFESSIONAL PROGRAMS

**Veterinary Staff Lecture.** How to handle fearful dogs and nervous owners. Preventing aggression and other behavioral issues. This lecture offers simple tips to help educate and inform your clients.

## An Engaging Public Speaker

**Sarah Connects.** Whether she's chatting about puppies in front of a national television audience, talking about dog bites to a group of spellbound five-year olds or sitting in the middle of a client's chaotic, toy-strewn living room, Sarah engages her listeners. She *connects*. And her audience — both two- and four-legged, responds.

**Sarah's broad appeal** combined with proven results have won her fans around the world. Sarah's famous clients include TV personality Katie Couric; actors Richard Gere, Glenn Close, Susan Sarandon, Tim Robbins, Chevy Chase, Chazz Palminteri and Lucie Arnaz; business moguls George Soros, Tommy Hilfinger, Tommy Mottola, Peter and Sara

Arnell and Michael Fuchs; and sports greats Bobby Valentine and Allan Houston.

**Fearless. And Funny.** Let's face it. Dogs—and some people—are a little unpredictable. It takes a certain kind of person to thrive under live, unscripted conditions. But Sarah—confident, compassionate and ever-cheerful—does just that.

**And When Sarah Talks...People Listen.** Lots of "dog people" are a little...well, dog-centric. Not Sarah. With top-notch communication skills and a genuine love of people and dogs, Sarah offers a refreshing, real-world alternative for the dog loving public.

# Shouldn't Your Dog Love Your Dog Trainer?

## Who's Training Your Dog?

These days, anyone can get certified, hang out a shingle and offer to train dogs. But did you know that there is no standard for the quality, safety or effectiveness of the techniques taught and used?

**Dogs Love Sarah.** Most dog trainers love dogs. But that's no guarantee that dogs will love the trainer. When Sarah walks into a room, tails start wagging. Hard. Why? Because Sarah knows that dog training isn't something you do *to* a dog, it's something you do *for* a dog. And dogs respond, tails first.

**Trust Sarah's Experience.** For over 25 years, Sarah has been New York and Connecticut's favorite dog trainer. Her [fun, family-friendly style](#) has helped thousands of dogs and their people figure each other out — quickly, easily and painlessly — without shock collars, isolation, harsh corrections or intimidation.

## Positive and Upeat.

Sarah's message is simple: any dog—no matter the breed, background or size—can be a part of the family, not just a member of the pack.



## The Family Dynamic.

Sarah knows that most families can't live up to the rigorous standards set forth by many popular trainers. She offers a simpler, more compassionate approach that *encourages* people to treat their dogs a little more like children...and their children a little more like dogs!

## Four Simple Rules.

Sarah blends the science of dog training with the intuition of parenthood, applying her four simple rules — love unconditionally, structure carefully, socialize regularly and always have toys — to her own little pack of kids, dogs and husband.

## It's About Communication.

Sarah's philosophy? Dogs are like furry, four-legged kids in need of clear and consistent direction. What seems like bad behavior — barking, jumping, nipping, pulling and chewing — is really just a dog trying to talk in the only language he knows.

## When Dogs Talk...Sarah

**Listens.** With the skills of a translator, the eye of a behavior expert and the heart of a true dog lover, Sarah explains the "language" behind dog behavior.



## Client Raves!

*Sarah helped us pick the perfect dog. With five active, outdoorsy kids, two cats and a super-busy schedule, we needed a friendly, flexible pooch that would fit into our unpredictable life. Enter Bones, the lovable Lab. Sarah assessed his litter mates and picked the perfect pup!*

*Sure, we were a little embarrassed to call a trainer to rein in a 4-pound dog, but CeeCee was running us ragged. Minutes after meeting her, Sarah identified the problem and developed an easy and humane strategy to dethrone Queen CeeCee.*

*I was about to give up on Tank, my Pit Bull rescue. I thought he was stubborn and not-too-bright, but Sarah showed me that Tank was anxious to behave—it was me that needed to learn a few things.*



*Call, email, friend or follow. Get to know Sarah and you'll find out what her clients already know: when dogs talk...Sarah listens!*

## Contact Sarah

**Contact Sarah's Office By Phone.** Located in Westchester county, NY, Sarah's office and training studio is staffed from 9:00 AM to 5:00 PM and by appointment. Call 914-241-1111.

**Reach Sarah Online.** Visit [WhenDogsTalk.com](http://WhenDogsTalk.com) to learn more about Sarah. Schedule a meeting, [send an email](#) or view her [group class training schedule](#).

**Watch Sarah In Action.** Watch Sarah's television appearances on [Animal Planet](#), ABC News, the Rosie O'Donnell Show and more. Her growing library of [YouTube training videos](#) are climbing the dog training charts!

**Get Social With Sarah.** Check out [Sarah's Facebook page](#), connect with her on [LinkedIn](#) and read her latest [Twitter tweets](#). Friend her, follow her or just read the latest news.